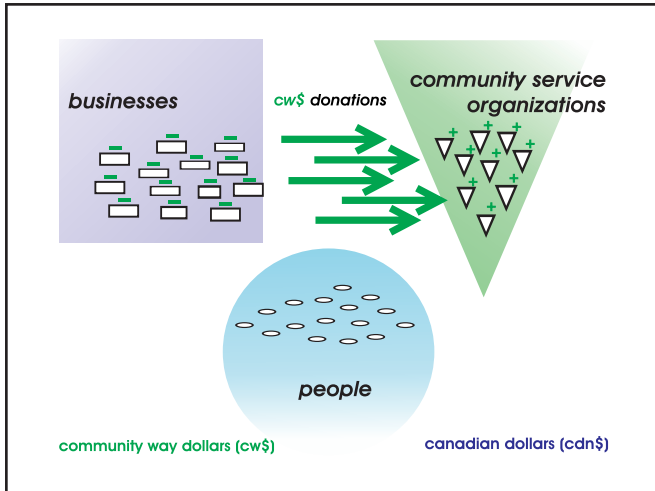
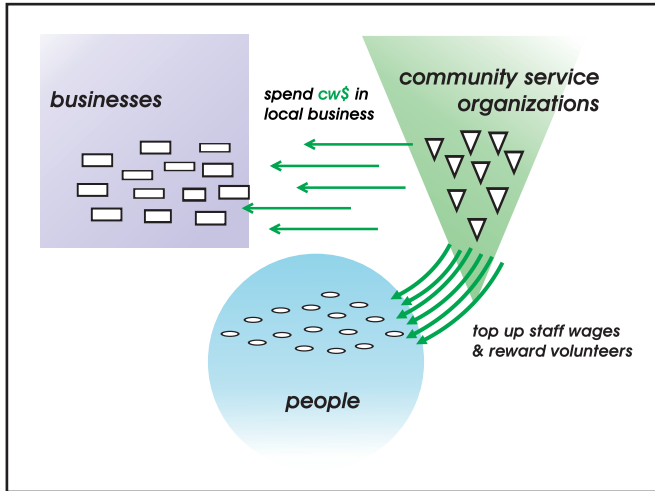


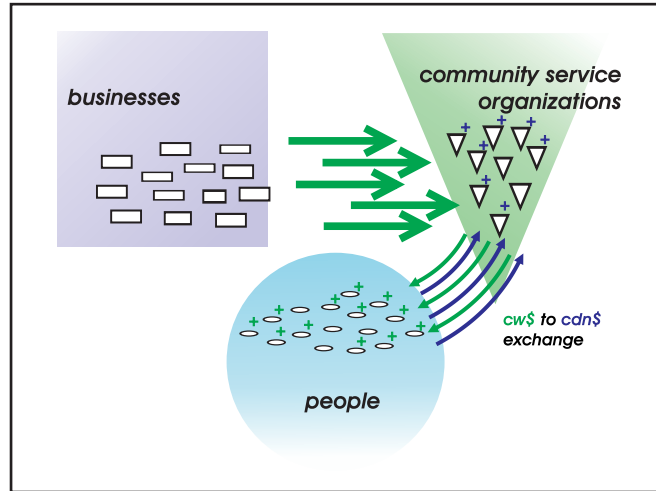
community way: good for business, good for community



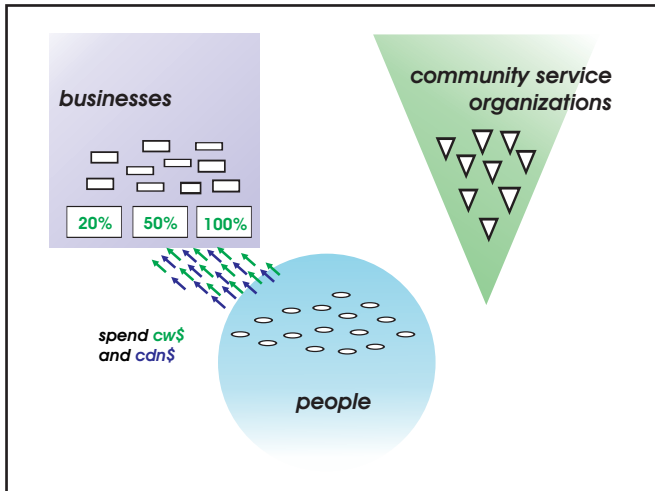
Businesses donate 1000 community way dollars (cw\$) per staff/worker (cw\$1000/fte) to community organizations and projects of their choice by opening a cw\$ account - a business loyalty program that's good for community.



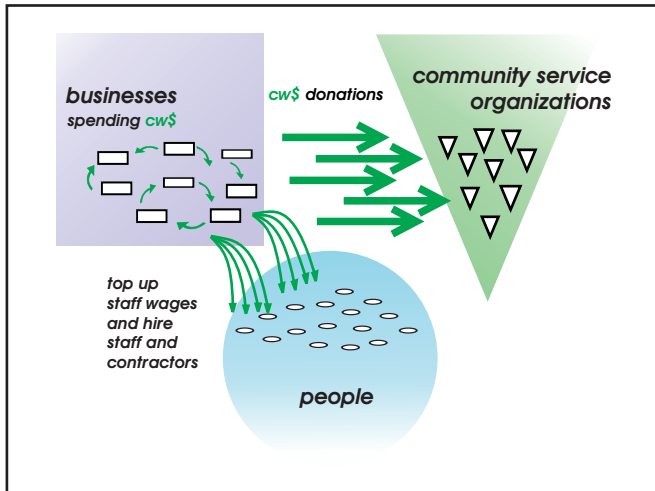
Beneficiary community organizations accept the donations by opening cw\$ accounts and spending the cw\$ at participating businesses, topping up staff wages, rewarding volunteers and hiring more people.



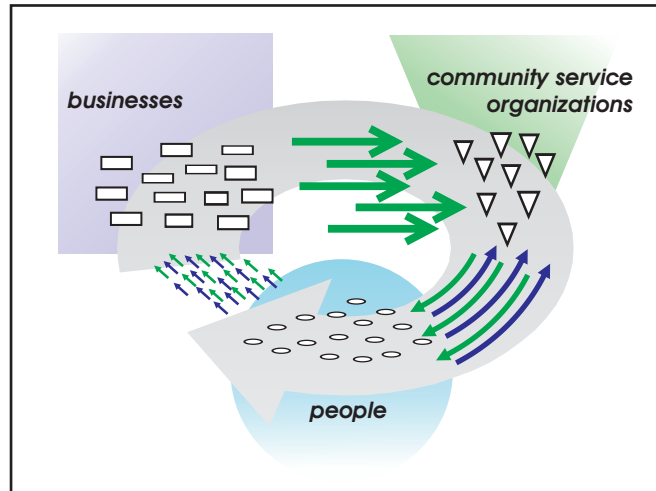
People fund the projects they want to support by exchanging normal money (cdn\$) for community way dollars (cw\$), dollar for dollar.



People who have earned and/or bought cw\$ spend them at participating businesses at the published rates of acceptance - groceries at 20%, retailers at 30-40%, restaurants at 50%.



Businesses then spend the earned (redeemed) cw\$ with other participating businesses, pay staff bonuses, hire local contractors, and so on. They get tax credits on donations, and they collect taxes on the whole amount of the sale, just like normal money.



Businesses support community and build customer loyalty, groups and projects have more money to work with, people get to spend their money twice, and the new business-backed money circulates within the community, creating common wealth.